

Internship: Case Study

H Newnham: Intern with The CrownEstate, 2025

Learning objective: To develop, organise and promote a community event around Great British Beach Clean. Ensure engagement and participation from various local community organisations which support protecting the local environment.

Key Activities:

- Analysis and interpretation – determining more suitable location, date and time for the event given local conditions
- Understand current conservation challenges and opportunities to have an impact
- Desk-based research to determine most effective and impactful methods to promote the event
- Data analysis – post event to capture and report on what was collected

Learning Outcomes:

- **Stakeholder engagement:** Gain understanding of importance of stakeholder engagement and support, and develop process to work with opposing groups. Acknowledge a best-practice approach to stakeholder engagement that includes all stakeholders from the beginning.
- **Research:** Use of desk-based research to determine location and timing for an optimum event. Researching relevant community groups with interests in protecting the local environment.
- **Confidence Building:** Gaining confidence through engaging with a diverse range of stakeholders, both remotely and in-person.
- **Leadership Skills:** On-the day presence and leadership skills, setting out tasks, co-ordinating activities and allocating responsibilities.
- **Work Ethic:** Understanding the importance of punctuality, responsibility, and professionalism

